

GOLD STANDARD WEB

RYZOR

**Everything your studio needs to build,
sell and keep small-business websites.**

Paste a URL, get a finished site back in about twenty minutes. Hand it over under your own brand. Then keep the client on a care plan that runs itself.

48

features included

4

kinds of build

20 min

from URL to finished site

getryzor.com

The complete feature guide for design firms

PICK A PLAN

What it costs

Every plan includes a monthly credit grant. Credits are what builds cost, so the grant is the real limit - not a number of sites.

STUDIO

\$199 /mo

22,000 credits a month

- 22,000 credits a month -- 1 Custom build, or 220 Fast builds, or any mix
- Extra credits any time
- Every color and style - regenerate any time, at that build's credit cost
- Email support

AGENCY

\$399 /mo

46,000 credits a month

- 46,000 credits a month -- 3 Custom builds, or 460 Fast builds, or any mix
- Extra credits any time
- White label -- your logo & colors
- The client portal -- up to 40 clients, in your brand
- The branded Preview Funnel kit -- ads, landing pages, print, all in your name

FIRM

\$699 /mo

84,000 credits a month

- 84,000 credits a month -- 5 Custom builds, or 840 Fast builds, or any mix
- Extra credits at your plan rate
- The client portal -- no client limit
- The care-plan add-ons
- Team seats

FIRM - \$699 A MONTH

Every feature in this guide. Unlimited client portals, team seats, the care-plan add-ons and same-day support.

Enterprise: For high-volume builders and agencies. A prepaid credit pool at a negotiated rate, quoted to your volume -- plus white label, team seats, and a dedicated contact.

BUILDING SITES

Every build starts from a URL to rebuild or a short brief. What differs is how much of the design the AI does, and what it costs in credits.

Fast build

100 credits

Their content dropped straight into a real template. A working site from a URL or a brief, in about twenty minutes.

Cheap enough to build speculatively. Walk into a pitch with the prospect's site already rebuilt, instead of a quote and a promise.

ALL PLANS

Template build

600 credits

A polished template with AI-written copy and the client's real details and brand colours applied throughout.

The everyday workhorse. Covers the bakery-and-barber jobs whose budget never justified a from-scratch design.

ALL PLANS

Custom build

15,000 credits

No template. The AI designs the whole layout from scratch for that one business -- typically a four to six page site.

What you show when a client asks whether it will look like everyone else's. Each one is unique to that business.

ALL PLANS

Unlimited build

Metered

Large reconstructions and detailed design work with no template ceiling, billed from actual cost at a fixed markup.

Takes the job you would otherwise decline, without you carrying the estimate risk.

ALL PLANS

Every colour and style

Choose the visual direction before the build, on any build type.

You steer the first draft rather than arguing with it afterwards.

ALL PLANS

CHANGING WHAT COMES BACK

Nothing a build produces is final, and none of it needs code to change.

Say what you want changed

Plain English, on any page of the site -- not just the home page. "Make the hero darker", "add a contact form", "write a friendlier About section".

A junior or an account manager can action client feedback without opening an editor or booking your time.

ALL PLANS

Point at something to change it

Draw a box round the part you mean and a toolbar appears on it -- size, weight, slant, alignment and colour on text; crop and position on a photo; background on a band. Click text to retype it in place. Describe the change in words for anything the buttons cannot do, and Undo is always there.

Removes the "which heading do you mean?" round from every revision -- and the everyday changes are a button, so they land instantly and cost nothing.

ALL PLANS

Refine

Adjust the colours and the headline directly, before you hand it over.

The last ten per cent that makes it look considered rather than generated.

ALL PLANS

Regenerate

A fresh take on the same brief. It replaces what is there, and each run spends that build's credits.

A second and third direction to show a client, at a cost you can absorb.

ALL PLANS

PUBLISHING, HOSTING AND DOMAINS

Put it online in a click, point the client's own domain at it, or take the folder and host it where you already do. The sites you make are yours.

Deploy from Ryzor

One button puts the site at a real web address, live in seconds. Take it down again any time.

No hosting account to open, no deploy pipeline to babysit, nothing to reconcile at month end.

ALL PLANS

Hosting, with rollback

Ryzor serves the published site and keeps previous versions, so a bad change can be put back.

You can say yes to "can you change it back?" without having kept your own copy.

ALL PLANS -- IN-PORTAL HOSTING AND ROLLBACK ON AGENCY, FIRM, ENTERPRISE

Connect the client's own domain

Ryzor works out who actually runs the domain's DNS, shows the exact records to add and where, and confirms ownership before anything goes live.

Ryzor never asks for the client's registrar password. Someone still signs in once to add the records -- but it is minutes, not an afternoon, because the screen names their provider, the exact page inside it, and the one setting that would otherwise break it silently.

ALL PLANS

Download the whole site

Every page and image, as a folder you can host anywhere. No lock-in, no Ryzor branding.

You can hand over or migrate a client at any time -- which is also what makes it safe to sell.

ALL PLANS

Import an existing site

Bring a site you already built, or inherited, into Ryzor and manage it here.

Your back catalogue becomes care-plan revenue instead of dormant work.

ALL PLANS

WordPress -- edit theirs in place

Clients already on WordPress stay there. Ryzor edits their WordPress site through the portal, no migration required.

You do not have to win a migration argument to sell a care plan. Take the client as they are.

AGENCY, FIRM, ENTERPRISE -- STUDIO AS AN ADD-ON

GETTING IT IN FRONT OF THE CLIENT

The half of the job that is not design: showing the work, collecting the decision, and getting paid.

Client preview links

A clean link the client can view, request a change on, approve, and pay from. Nothing goes out automatically -- you send it.

Approval in writing, on the work itself, instead of buried in an email thread.

ALL PLANS

Client info requests

Ask for the opening hours, the photos and the phone number once, in a form, instead of over four emails.

The biggest single cause of a stalled small-business project is waiting on content. This is that chase, automated.

ALL PLANS

Clients edit their own site -- you approve first

The client can make changes in the portal; nothing goes live until you approve it.

Kills the "can you just change the phone number" email without handing over the keys.

AGENCY, FIRM, ENTERPRISE -- STUDIO AS AN ADD-ON

YOUR BRAND, NOT OURS

What the client sees carries your studio's name.

White label

Your logo and colours on the client link, the portal and the emails. Ryzor is not mentioned.

You are selling your studio's system rather than reselling someone else's tool -- the difference between a markup and a margin.

AGENCY, FIRM, ENTERPRISE

Branded Preview Funnel kit

Ads, landing pages and print pieces in your name, for selling rebuilds.

A tested way to fill the pipeline without commissioning the campaign yourself.

AGENCY, FIRM, ENTERPRISE

Team seats

Bring your staff into the account with their own logins.

Delegate builds and client comms without sharing one password.

FIRM, ENTERPRISE

THE CLIENT PORTAL -- WHAT YOU SELL AFTER THE BUILD

A care plan the client logs into, running under your brand. This is the recurring half of the business: the build happens once, the portal earns every month.

Client portals in your brand

A portal per client, carrying your studio's identity.

The thing you charge monthly for.

STUDIO AS AN ADD-ON -- AGENCY UP TO 40 CLIENTS -- FIRM AND ENTERPRISE UNLIMITED

Site monitoring

Uptime every five minutes; TLS certificate and domain expiry daily; page speed and broken links weekly.

You find out before the client does. That is the entire emotional argument for a care plan.

AGENCY, FIRM, ENTERPRISE -- STUDIO AS AN ADD-ON

Daily backups

The whole site captured every day, and restorable.

Turns "what if something breaks?" from an objection into a selling point.

AGENCY, FIRM, ENTERPRISE -- STUDIO AS AN ADD-ON

Lead inbox

Every enquiry the site produces, collected in one place.

Lets you show the client leads rather than pageviews -- the only metric they actually buy.

AGENCY, FIRM, ENTERPRISE -- STUDIO AS AN ADD-ON

Photo & file library

The client uploads photos and documents once; you use them across the site.

Ends the texted-photo-attachment problem for good.

AGENCY, FIRM, ENTERPRISE -- STUDIO AS AN ADD-ON

Monthly report, in your name

A branded report on what changed and what it produced, sent automatically.

The invoice justifies itself. A care plan gets cancelled when nobody can remember what it does.

AGENCY, FIRM, ENTERPRISE -- STUDIO AS AN ADD-ON

Google reviews and drafted replies

Their reviews pulled in, with replies drafted for approval.

A visible monthly deliverable that costs you minutes.

AGENCY, FIRM, ENTERPRISE

Visitor insights

Who visits the site and what they do there, in plain language.

Client-legible numbers, without setting up an analytics stack per client.

AGENCY, FIRM, ENTERPRISE

CARE-PLAN ADD-ONS

Sold on top of a care plan, mostly aimed at trades. The text-message add-ons need a Twilio account connected before they can send.

Silent-failure monitor

A real test enquiry goes through the client's own contact form every week.

Catches the form that broke three weeks ago and nobody noticed -- the failure that destroys a client's trust in their website entirely.

FIRM, ENTERPRISE

Listing consistency

Name, address and phone checked across the directories every month, with the mismatches listed.

A concrete, explainable local-SEO deliverable you are not doing by hand.

FIRM, ENTERPRISE

Competitor watch

A monthly email on what their competitors actually changed, written from measured findings rather than opinion.

Gives the monthly call a subject the client genuinely wants to hear about.

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Weather-triggered content

A real National Weather Service warning puts a banner on their site by itself. No account, no key, no cost.

For roofers, tree services and restoration trades, the storm is the whole sales cycle.

FIRM, ENTERPRISE

Missed-call text-back

A missed call gets an instant text back.

For a trade, this is the whole product -- the missed call is the lost job. The easiest add-on there is to justify on price.

FIRM, ENTERPRISE

Dead-lead reactivation

Approved batches to old leads. Never more than two messages to anyone, 9am-7pm only, and the count has to be typed before it sends.

Revenue from a list the client already owns and had written off.

FIRM, ENTERPRISE

Text-in project pages

A contractor texts photos from a job and the project page writes itself.

Solves the reason trade sites go stale: nobody was ever going to log in and write a case study.

FIRM, ENTERPRISE

PLANS

Every plan includes a monthly credit grant. Credits are what builds cost, so the grant is the real limit -- not a site count.

Studio

\$199/mo

For a studio with a steady pipeline of client work. 22,000 credits a month -- 1 Custom build, or 220 Fast builds, or any mix.

Extra credits any time (5,000-credit pack, \$75) - Every color and style - regenerate any time, at that build's credit cost - Email support

Agency

\$399/mo

For an agency running client work at volume, under its own brand. 46,000 credits a month -- 3 Custom builds, or 460 Fast builds, or any mix.

Extra credits any time (10,000-credit pack, \$115) - White label -- your logo & colors - The client portal -- up to 40 clients, in your brand - The branded Preview Funnel kit -- ads, landing pages, print, all in your name - Everything in Studio - Priority support

Firm

\$699/mo

For a high-volume production shop. 84,000 credits a month -- 5 Custom builds, or 840 Fast builds, or any mix.

Extra credits at your plan rate (20,000-credit pack, \$168) - The client portal -- no client limit - The care-plan add-ons - Team seats - Everything in Agency - Same-day support

Enterprise

Talk to us

For high-volume builders and agencies. A prepaid credit pool at a negotiated rate, quoted to your volume -- plus white label, team seats, and a dedicated contact.

For firms whose volume makes a per-plan rate the wrong shape.

Yearly billing

Pay for ten months and get twelve.

Two months free, on any plan.

ALL PLANS

Support

Email on Studio, priority on Agency, same-day on Firm, dedicated on Enterprise.

ALL PLANS

EXTRA CREDITS, AND TRYING IT FIRST

Top up mid-month at your plan's rate, or buy a single build with no subscription at all.

5,000 credits

\$75

\$0.0150/credit -- a spike top-up, not a strategy.

Bought at your plan's rate -- the higher the plan, the cheaper the credit.

10,000 credits

\$115

\$0.0115/credit.

Bought at your plan's rate -- the higher the plan, the cheaper the credit.

20,000 credits

\$168

\$0.0084/credit -- the best rate in the system.

Bought at your plan's rate -- the higher the plan, the cheaper the credit.

One-off fast build

\$1

Your content, dropped into a real template.

See real output on a real business before committing to a plan.

One-off template build

\$10

AI copy and your brand colors, applied throughout.

See real output on a real business before committing to a plan.

One-off custom build

\$149

A 4-6 page site the AI designs from scratch -- no template, see its real work.

See real output on a real business before committing to a plan.

START WITH ONE BUILD

getryzor.com

Rebuild any business's website for a dollar.